

SIR GEORGE WILLIAMS UNIVERSITY

1435 DRUMMOND ST., MONTREAL 25
TELEPHONE 844-0131



NEWS RELEASE

February 14, 1967.

FOR IMMEDIATE RELEASE.

S.G.W.U.'s DEAN OF COMMERCE GUNTHER BRINK TO ADDRESS DATA PROCESSING
MANAGEMENT ASSOCIATION.

Dr. Gunther Brink, Dean of the Commerce Faculty at Sir George Williams University speaks to the Data Processing Management Association Thursday, February 16th on "Education Today for Tomorrow's Data Processing Management".

The occasion is DPMA's Executive Night, 5:30 p.m. in the Marquette Room of the Queen Elizabeth Hotel. You are cordially invited to attend; dinner tickets for the press are available at 861-3861.

In his address, Dean Brink will be discussing changes being made to the University curriculum in light of the fast-changing structure of business brought about by the introduction of the computer, and the role business and major associations can play in the development of education.

A graduate of Sir George in 1954 with a Bachelor of Commerce degree, Dean Brink went on to obtain a Masters in Business Administration at the University of Western Ontario and a Ph.D. in Business from Columbia University.

After a career in teaching and business, he joined Sir George in 1964. His major fields of interest are human resources management, business policy and government and business relations.

From the office of: Malcolm Stone,
Information Officer.